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FOR IMMEDIATE RELEASE

LOCAL DALLAS MINISTRY CELEBRATES ITS 10TH YEAR ANNIVERSARY FEB. 18TH, 2006 AT NRB CONVENTION

Dallas, TX February 13, 2006 – Drew Dickens, president and executive director of Need Him Ministries of Dallas Texas, announced today that they will be hosting a reception at the National Religious Broadcasters convention (Feb. 17-22) to celebrate the 10 year anniversary of the ministry, Dickens stated that this coming year they will see nearly 100,000 responses to the Gospel and nearing one million calls into the center over the span of just 10 years. The reception is scheduled for this Saturday evening, **February 18th, from 5 pm to 6 pm, at the Gaylord Texan Resort and Hotel, Grapevine Rooms #5 & 6.**

Special friends of the ministry invited to say a few words and to pray for the ministry during the reception include NRB's chairman of the board, and KCBI-FM president, **Ron Harris, Tony and Lois Evans**, senior pastor of Oak Cliff Bible Church, **Kay Arthur**, founder and president of Precept Ministries, and **Wayne Pederson**, manager of WMBI AM-FM in Chicago, flagship station to the Moody Broadcasting Network.

"Many TV and Radio stations, have used the special 888-NEED HIM number over the years, but have never met the people behind the scenes," said Dickens. "I also plan to unveil what's next for the ministry over the next decade."

Dickens stated that NRB members and the press are encouraged to come to the reception to get a close up view of a "one-of-a-kind" evangelical ministry. Besides working with the Billy Graham Evangelistic Association, Luis Palau, and others, Dickens stated, "The focus and intentionality of Need Him makes it rather unique. Not having a product or program to sell sets us apart from most ministries. Never having received financial support from those that respond to the ministry makes it even more unique."

Need Him began in 1996 as a partnership with the Billy Graham Evangelistic Association, Campus Crusades with Christ, Moody Bible, and several other evangelical ministries. Need Him was created to provide an evangelism response strategy where someone could call 24 hours a day and speak to someone about how to begin a personal relationship with Christ. Over 1200 radio and television stations across the country are now promoting the special call-in number and ministry. For more information about Need Him go to www.needhimresources.com or phone 972-739-2150.