

The Last Link

A Newsletter provided by **NEEDHIM** National Media Outreach, Inc.

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NEEDHIM, Inc.

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*"Intentionally presenting
the Gospel of
Jesus Christ to all people,
using all forms of media,
and providing an
opportunity to respond!"*

Celebrate Freedom in Dallas

The last weekend of June, KLTU Christian Radio in Dallas once again hosted "Celebrate Freedom," the largest free outdoor concert in America. In spite of the rain, the event drew an estimated crowd of 200,000 people. For the first time in the event's 17 year history, in addition to the 30 Christian music performances, world renowned evangelist Luis Palau spoke from the main stage on Friday and

Saturday night. Palau shared a Gospel message with the huge crowds every night and hundreds made decisions for Christ. People were given the opportunity to speak to a volunteer on the field, call 888-NEEDHIM, or send a text message to a Need Him volunteer using their cell phone (see "94500" article). NeedHim will partner with Luis Palau and WFSH Christian Radio in Atlanta, Georgia on September 1st for a similar event. Please pray for the harvest as thousands hear the Gospel.

"I am Un-Real"

We recently finished filming ten new television commercials. Each commercial focuses on one of the Ten Commandments. As Paul said, "I wouldn't know what sin was, if it wasn't for the Law," Romans 7:7. Our prayer is that these commercials will help people face their own sin and understand God's judgment when we break His laws. The commercials are very contemporary and will appeal to a post-modern secular audience. Each commercial appeals to our conscience and how sin separates us from fellowship with God. Sin makes us feel "un-real." Our prayer is also that these commercials will be aired as part of a national television and cable advertising campaign. Several cable channels, including MTV, have already approved the commercials. Please join us in prayer as we finish production. Pray for the funding to air the commercials on network television. Pray for the harvest of souls.



94500

Honestly, have you ever used your cell phone to vote on American Idol? If you haven't, then someone in your family probably has. Over the 12-week run of this season's American Idol, they received 41.5 million votes from people using their cell phones. The technology that allows us to use our cell phones to send these cell phone messages is called SMS (short code message system). The mission statement of NeedHim is to intentionally present the Gospel to all people, using all forms of media. When we wrote that mission statement in 1996, none of us imagined that one day we might be able to send text messages to each other using our cell phones. Still not sure what SMS is? Using the text feature on your cell phone, type in your email address and send it to 94500. Want to share Christ with a friend? Encourage them to send us a text message too.

Dry Summer Months

The Dallas area experienced the wettest June in history, but it can be a very dry time for finances. Summer is expensive! With summer camps, vacations, and backyard projects it's hard to keep track of it all. Summer is expensive at NeedHim, too. With responding to calls from two Celebrate Freedom concerts, distributing and responding to thousands of Gospel tracts, and finishing production of our Ten Commandments commercials we will spend nearly 25% of our annual budget this summer. Also, summer represents about 23% of our call volume, with less than 12% of our income. We often spend the fall months making up for the summer shortfall. Before you leave on vacation this summer, please prayerfully consider a gift to help cover the costs of the NeedHim Gospel campaigns!

NeedHim Responds to Younger Audiences

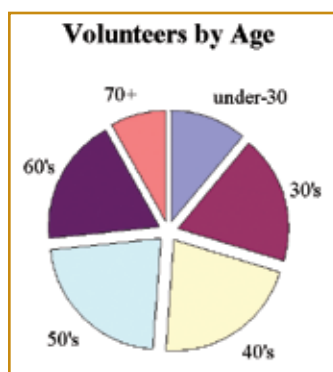
We praise God for NeedHim's army of faithful volunteers. Many have been participating for several years. Others are quickly gaining experience. None are getting younger.

As seen in this chart, about half of NeedHim's volunteers have 50 years of wisdom or more. What a wonderful resource! Many volunteers are retired from career employment and are therefore dedicating even more time to reaching the lost for Christ. May God add to their ranks!

At the same time, NeedHim recognizes a distinct advantage for recruiting and retaining younger volunteers. Many of our new media campaigns are targeting younger audiences, and often it's refreshing for callers to hear a voice from their own age bracket. Sometimes younger volunteers can more easily identify with younger callers and provide meaningful perspective.

Obviously, this is not universally true, and God sovereignly accomplishes His perfect objective through every call. However, as this chart indicates, the 20's generation has only half the representation of the other age brackets. We would like to see more young people actively involved with NeedHim's evangelism opportunities.

NeedHim welcomes new volunteers from all stages of life. If you know of some young people who might be interested in sharing their faith with people who want to know Christ, please direct them to www.NeedHimTraining.com.



Volunteer Spotlight Hans Moetteli

We all remember September 11, 2001 as the day that changed our world. On that particular morning, Hans Moetteli walked into the NeedHim office for his first shift as a volunteer. Little did he know when he arrived at 8:30 a.m. what was in store that day. When the tragedy reached the ears of the NeedHim office, Hans and the staff began watching events unfold on the little office TV. The phones began to ring and Hans was initiated into the ministry of NeedHim as no other volunteer has been.

Having been an airline Captain himself, Hans was able to relate to callers in a special way that day. The phones have continued to ring for Hans, so much so, that in the last six years he has talked to over eight thousand people. Evangelism has become a way of life for him. As he says, he's making up for lost time. In spite of his failing health, Hans faithfully comes to the NeedHim office four days a week, and on the other days, when he doesn't come, he takes phone calls at home or at his church answer center. To know Hans is to love him; everyone who meets him, either via the phone or in person, is soon blessed by his smile and gentle spirit. All of us at NeedHim love Hans dearly and thank God for bringing him to this ministry. Our lives are continually enriched and inspired by his passion for the lost, faithfulness, courage and strength. *And they that be wise shall shine as the brightness of the firmament; and they that turn many to righteousness as the stars for ever and ever. Daniel 12:3*



Testimony from a Volunteer

I have the privilege to answer email responses sent from people all over the world. I thought you might like to know about what went on this week - a week that is pretty typical.

I answered a total of 51 email messages:

- 4 of them were from believers with whom I have an ongoing dialog.
- 11 were from folks making a first time decision to accept Jesus as personal Savior.
- 31 were from folks recommitting their lives to Jesus.
- 4 were seekers, not yet ready to accept Jesus.
- 1 was looking for ways to be a more effective witness.

These emails came from people in Poland, India, Nepal, Canada, Nigeria, Qatar, Rwanda, Tunisia, Egypt, South Africa, Syria, Tanzania, Jordan, Ghana, Zimbabwe, Sri Lanka, Tuvalu, Iran, Cambodia, and Kenya. Many were from the US, of course.

Since I started doing this (about a year ago), I've answered over 1400 emails, and have had over 300 of those folks write back at least once for further dialog.

Our God is at work in a mighty way throughout the world, and the Internet - which has been used in so many negative ways - is one of His tools.

Larry (April 27, 2007)

Save the Date for 2008!

Tender Hearts Luncheon

Simple Hospitality with Jane Jarrell

Friday, January 25, 2008

Garden Court, Hotel Intercontinental, Dallas, TX

10:30 am - 1:30 pm



Tender Hearts Luncheon



*Share with God's people who are in need.
Practice hospitality. Romans 12:13 (NIV)*

Ministering to the mind, body, and spirit for heart-healthy women, the 2008 Tender Hearts luncheon committee is gearing up for another wonderful event. Make plans now to join the fun, fellowship, and faith-building time with your girlfriends. For information/reservations: 972-739-2150, ext. 207.

Lying Billboard

Through the generous contributions of several people, along with donated artwork, we were given the opportunity to advertise 888-NeedHim using our current campaign theme, the Ten Commandments. A billboard for each "Rule" is being developed with intentions of posting them around the country as space becomes available. Do you know all ten? Have you kept all ten?



Hobby Lobby

In celebration of Independence Day, *Hobby Lobby* purchased a full-page ad in several major newspapers. The NeedHim phone number was prominently promoted at the bottom of the advertisement.

The full-color spread features numerous quotations from American history and emphasizes the importance of Christianity for the continued success of our country. More information about the ad can be found at www.HobbyLobby.com.

"It is the duty of all nations to acknowledge the providence of Almighty God, to obey His will, to be grateful for His benefits, and humbly to implore His protection and favor." (George Washington, President)



"I've broken them all."

By Drew Dickens

I was walking out the door of my office when the phone rang. This happens so many times. We forget to log off the NeedHim call platform and God has one more call He wants us to hear. I answered the phone and it was a young mother, Celena. She was watching television and saw a NeedHim commercial and made the call. In her 30s, she had been a meth addict since she was 13. She lived in shelters in Los Angeles and had 2 children before she was 18. A family member rescued her and helped her on her feet. She has been sober for several years...but could God really forgive her? She told me she knew there wasn't a commandment to not use meth, but as a meth addict she had broken every one of the commandments. What a blessing it was to hear her cry out to God for His love and forgiveness. I had the added blessing of hearing her cry out to her 11-year old daughter who had received Christ last year... "mommy is a Christian now too, baby!"

Welcome to our Newest NeedHim Staff Member!

Lisa Sams has joined the NeedHim staff on a part-time basis to coordinate events, public relations, and strategic planning. She also continues to work at *Plano Profile* magazine as a contributing editor on a part-time basis as well. In the past, Lisa has served as a Youth Minister, as Director of the Crisis Pregnancy Center at Prestonwood Baptist Church, as Minister to Women at ParkwayHills Baptist Church, and as President of the Junior League of Plano. She holds a BA from the University of Tennessee and a Master of Christian Education from Southwestern Baptist Theological Seminary in Fort Worth. She has been married to her husband, Scott, for 22 years.



We look forward to seeing how God will use her gifts and talents at NeedHim!

Radio Station Testimony

The Apostle Paul said, "How then shall they call on Him in whom they have not believed? And how shall they believe in Him of whom they have not heard? And how shall they hear without a preacher?" (Romans 10:14). At any given time, thousands who "have not believed" are listening to our station. It is imperative that we tell them the Good News! And, NeedHim is an extremely effective way of presenting Christ to that non-believer who might never walk through the doors of a church. As long as NeedHim has volunteers ready to take the calls, we'll keep giving out 1-888-NEEDHIM. May God continue to use this campaign to bring many into His kingdom.

Andrew Napier
Program Director
WMBW
Chattanooga, TN



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NeedHim Fellowship Banquet

Nearly 200 people attended the 2007 Fellowship Banquet to hear Andrew Palau, son of world evangelist Luis Palau. Drew Dickens introduced the first of a new series of television spots with a Ten Commandments theme. C.L. Foster, a member of the board, shared these exciting statistics from our eleven years of ministry:

- 930,000 calls, emails, and text messages have been received from people wanting to learn about Jesus Christ
- 27 million “hits” have been received on www.needhim.org
- 2,500 volunteer evangelists have been trained
- 1,200 radio stations play NeedHim spots daily
- \$1.2 million has been spent on long distance phone charges
- The 888-NEEDHIM number is seen or heard by more than 50 million people every year. On a \$500,000 budget, this means that it costs only a penny to share Christ with someone!

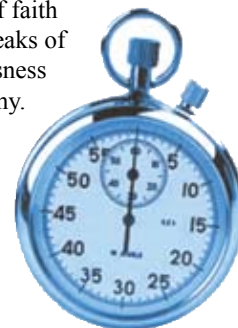
The Banquet was also a financial success, with close to \$250,000 raised toward the annual operating budget of \$500,000. Please pray that God will continue to provide financially for this ministry and to bless those who give so faithfully to it!

Evangelism Minute

Wings to the Feet of Service

The Bible says to put on “the breastplate of faith and love ...” In another place Scripture speaks of a breastplate of “righteousness.” Righteousness without love is no defense against the enemy.

The religious Pharisees had a form of righteousness, yet Jesus still called them sons of the devil. The Bible tells us that without love, we are nothing. Charles Spurgeon said, “Love should give wings to the feet of service, and strength to the arms of labor.” So if you are a Christian, today make sure your heart is guarded with the breastplate of righteousness, by never allowing sin to have any dwelling place in your heart. Then let love have its way—put wings to the feet of service, and go and take the Gospel to this dying world. ... There goes another minute. Gone forever. Go share your faith while you still have time.



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